

# AGENDA Golf Advisory Board Meeting

5:15 PM - Wednesday, May 22, 2024

The Olde Course at Loveland Maintenance Facility, 2115 W. 29th

#### **Addition to Procedural Information**

Remote Participation:

Options For Remote Participation:

1. By Telephone: When it is time to speak during the meeting, the moderator will unmute the line, state the person's name who will be speaking.

To participate, dial the following phone number: +1 669 900 6833 US

Then, there will be a prompt to enter the meeting ID followed by the pound (#) sign.

Meeting ID: #812 1224 0850

Please press # when asked for a participant ID.

Stay on the line until the meeting moderator provides additional instructions

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Title VI and ADA Grievance Policy and Procedures can be located on the City of Loveland website at: <a href="mailto:cityofloveland.org">cityofloveland.org</a>
<a href="mailto:Password">Password to the public wireless network (colguest) is accesswifi</a>

Page

- CALL TO ORDER
- ADOPTION OF MINUTES
  - 2.1. Approval of 04/24/24 Minutes 24 Apr 2024 - Minutes

3 - 6

- CITIZENS REPORT
- COUNCIL LIAISON REPORT
- NON-ACTION OR INFORMATIONAL ITEMS
  - 5.1. Presenter: Doug Anderson

Overview: The Olde Course at Loveland/Cattail Creek Pro Shop

Operations | 2024 Season

\*Verbal at meeting

5.2. Presenter: Dennis Kling

Overview: The Olde Course at Loveland/Cattail Creek Maintenance

Operations | 2024 Season

\*Verbal at meeting

5.3. Review of Golfer Informational Meeting

Presenter: David Spangler

\*Verbal at meeting

#### 6. ACTION OR DISCUSSION ITEMS

6.1. 2025 Budget Process

2025 Fees

Presenter: Mark Esoda

2025 Fees Second Proposal 042524

- 7. STAFF REPORTS
- 8. BOARD MEMBER COMMENTS
- 9. ADJOURN

**UPCOMING MEETINGS OR EVENTS** 

Next Meeting: June 26, 2024 | Parks and Recreation Administration

7 - 9



# MINUTES Golf Advisory Board Meeting

5:15 PM - Wednesday, April 24, 2024

Mariana Butte Maintenance Facility, 499 Rossum Drive

The Golf Advisory Board of the Loveland, CO was called to order on Wednesday, April 24, 2024, at 5:15 PM, in the Mariana Butte Maintenance Facility, 499 Rossum Drive, with the following members present:

**PRESENT:** Board: David Spangler, Katie Robinson, Roger Fish, Sherri Kuhlman,

Denise Rhoades, Chuck Weirauch, Will Parker, Beth Soderguist, Greg

Oehmen

Staff: Andrea Sheldon, Brook Bell, Mark Esoda, Marissa Slezak, Jordan

**McCormick** 

Council: Pat McFall, Virtual Attendance

Citizens: Kevin Beck

**EXCUSED:** Board: Nate Thoreson

#### 1. CALL TO ORDER

The meeting was called to order by Chair, David Spangler at 5:14pm.

#### 2. ADOPTION OF MINUTES

The minutes of the March 17th, 2024 meeting were unanimously approved as submitted.

3. CITIZENS REPORT - The citizen present had nothing to report.

#### 4. COUNCIL LIAISON REPORT

(Report offered later in the agenda)

- Councilor McFall apologized for missing the last meeting, he had a family emergency.
- Councilor McFall is hopeful that the legal situation between councilors will be wrapped up soon.
- Budget cuts for the general fund will be an upcoming topic. Advised that many changes will not be seen until 2025, and that interested individuals tune into the April 30<sup>th</sup> council meeting if they want to learn more.

#### 5. NON-ACTION OR INFORMATIONAL ITEMS

Overview: Mariana Butte Clubhouse Operations | 2024 Season

Presenter: Brook Bell

Brook informed the Board on the following topics and 2024 projects:

- As the new head pro, spending time to review standards and make sure they are enforced.
- Introduced the new Assistant Pro, Kellen Kudrna

- 2024 Pro Shop Refresh: Project could include, installation of monitor displays, updating the flooring and paint, dependent on available budget.
- Currently 9 pro shop employees, 9 tee managers, and around 10 cart/range on staff. Members of the board complimented the current staff.

#### Questions from the Board included:

- If there was anything needed from the Board: Brook Not at this time
- What was Brook's #1 concern: Brook Ensuring return players and happy customers.
- Anything that is missing or needing to be purchased: Brook curbing the
  loss of range balls and baskets is one of his highest priorities as many
  balls are lost to theft or to the hillside. He estimates that the course
  loses around 6000 balls and 25 baskets a year. Mark Esoda mentioned
  that strides are being taken to address the issue, along with how to
  better collect range balls from the Butte-side of the range.

Overview: Mariana Butte Maintenance Operations | 2024 Season Presenter: Jordan McCormick

Jordan informed the Board on the following topics and 2024 projects:

- Introduced his full-time staff; full time staff rotate weekend supervision.
- The new tee boxes on the driving range will be open by the end of the month. Jordan also mentioned some ideas about how to address some of the grass issues along the cart path in this area.
- The blue tee box on hole #7 is complete, but it might be several weeks before it is open.
- Renovated the irrigation on #15 tee box: The new sprinkler heads have been very effective. Maintenance nearly doubled the number of sprinkler heads (12 vs 23) but because of the improvements in technology, these new heads still use less water than the old ones. The new sprinklers also allow for more targeted watering.
- Repairing elk damage started on March 11<sup>th.</sup> Crews have been working
  to till out and fill in each spot in the fairways with soil and seed. Some
  greens still need repairs; staff plug out about 100 plugs per green to
  complete repairs. Jordan estimated that total repair costs will be near
  \$6500. Jordan is tracking these costs more closely as he works with
  state wildlife officials to determine the best course of action for the
  mitigation of an increasingly large herd.

#### Councilor McFall arrives at 5:45pm.

- David Spangler inquired about the white tee boxes on hole #4, and asked if there was a way to move the tees to another tee box to prevent wear and tear to the turf. Jordan explained that he is working on training staff to help mitigate this.
- Roger Fish asked if there were any concerns that Mariana Butte
   Maintenance needed assistance with. Jordan spoke about needing to
   replace the parking lot of the maintenance building.

Review of Boards and Commissions Super Issue Meeting

Presenter: David Spangler

David reviewed the recent joint Boards and Commission Super Meeting and

reported on the following:

- The meeting was mainly a budget presentation from the Chief Financial Officers, regarding the budget shortfall that the City is facing. The presentation did a good job of showing the difference between the general fund and enterprise funds.
- Councilor McFall confirmed that the budget deficit of 1.2 million per month is accurate, and while there is a contingency fund, it will not solve the problem in the long-term.
- Many of the materials from the meeting are available online if anyone is interested at Letstalkloveland.org.

#### 6. ACTION OR DISCUSSION ITEMS

2025 Budget Process 2025 Fees

Presenter: Mark Esoda

Mark opened the topic for discussion.

- Mark stands by what he presented last time, as well as focusing on streamlining fees moving forward.
- David clarified the difference between rates and policies. He explained that Council would approve the rates, but policy could dictate when and how those rates are charged. He also noted that there are still some unknown budget variables that may need to be accounted for such as allocations. He suggested that the board add an additional buffer to the currently proposed fees so that any unexpected budget impacts could be accounted for. David proposed a \$1.00 increase for peak and non-peak rates over the already indicated increases.
- A general discussion ensued with following topics receiving attention and discussion:
  - Survey of market comparisons
  - pricing levels of specific fees such as Juniors, Twilight and the discounts offered by Smart Cards
  - pros and cons of submitting higher fees for approval and then charging less if the increase is not needed vs charging higher fees discounted by specials.
  - o That simplicity is important for credibility.
  - o If Mariana Butte is undervalued?
  - Feeling that charging full price for "daily use" private carts is too high.
- David proposed getting a general consensus for approval of the fees as discussed and the readdressing the fees after the public information meeting on May 15<sup>th</sup>.
- Beth thought that a formal vote would be worthwhile, so that the fees are set in stone for the informational meeting.

Action: Beth motioned to approve the daily fee rates as proposed with increases, as applicable, to the rates that wheel off the daily fee:

Mariana Butte:

9 Peak: \$30.00 - \$3.00 Increase 18 Peak: \$60.00 - \$6.00 Increase 9 Non-Peak: \$27.00 - \$2.00 Increase 18 Non-Peak \$54.00 - \$4.00 Increase The Olde Course at Loveland:

9 Peak \$25.00 - \$3.00 increase

18 Peak \$50.00 - \$6.00 increase

9 Non-Peak: \$22.00 - \$2.00 Increase

18 Non-Peak \$40.00 - \$4.00 Increase

Will Parker seconded with the motion passing 8 yes, 1 opposed.

#### 7. STAFF REPORTS

- Mark announced that it was Administrative Professionals Day, and extended gratitude to Andrea and Marissa.
- The Architects' Studio has been contracted to design The Olde Course Maintenance building. Surveying of the site and geotechnical engineering is up next.
- Replacement ovens and fryers at Mariana Butte are being purchased for installation as part of the depreciation process.
- There is a Parks and Recreation Staff City Budget meeting on April 25<sup>th.</sup>
- The Golf Informational Meeting is on May 15<sup>th</sup>, from 5-6:30pm.
- Andrea presented a brief report on the annual revenues and budget.
  - o Total 2024 YTD Revenue as of March 31st, \$738,016.76.
  - Total 2024 YTD O&M Expenses as of March 31<sup>st</sup>, \$820,286.66.

#### 8. BOARD MEMBER COMMENTS

- Beth wanted to know why the trees on hole #7 at Mariana Butte were removed, and Jordan confirmed that they were removed for rot.
- Roger has been doing some analysis of budget information and will be sending that data out to the board.
- Denise made an announcement for the upcoming Tee-Off for Kids.
- Katie asked for more information about weekday vs. weekend SmartCard uses.
- Councilor McFall agreed with the ideas and thoughts behind the fee discussion.

#### 9. ADJOURN

David motioned to adjourn at 7:32pm.

#### UPCOMING MEETINGS OR EVENTS

Next Board Meeting: Wednesday, May 22, 2024-The Olde Course at Loveland Maintenance Facility

# **2025 SECOND Proposal Golf Rates**

**Mariana Butte** 970.667.8308

**NON PEAK** 

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak <del>\$25.00</del> **\$27.00** 18 Holes Non Peak \$50.00 **\$54.00** 

PEAK

May 1 – Sept 30 Sat & Sun for tee times Open – Noon PLUS Holidays regardless of day of week

9 Holes Peak \$27.00 **\$30.00** \$54.00**.\$60.00** 18 Holes Peak SPRING/FALL 03/01-03/31 & 11/01-11/30

**OFF-SEASON RATES 11/15-03/15** 

9 Holes \$20.00 18 Holes \$40.00

WINTER-12/01-02/29

9 Holes \$17.50 18 Holes \$31.00

JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

9 Holes \$12.50 **\$13.50** 18 Holes \$25.00 \$27.00

TWILIGHT (Holidays Excluded)

After 4:00PM any day

\$20.00-\$24 9 Holes 18 Holes \$40.00 \$48

20/9 or 10/18 Golf Multi-Use Card \$450.00 \$486.00\*

Cattail Creek

970.663.5310

**Complimentary Rental Clubs** 

**GREEN FEES** 

9 Holes \$14.00 \$15.00 | \* Add On \$10.00 \$11.00

3 Holes \$6.00-\$7.00

SPRING/FALL-03/01-03/31 & 11/01-11/30

**OFF-SEASON RATES 11/15-03/15** 

9 Holes \$11.00

WINTER-12/01-02/29

9 Holes \$10.00

**JUNIOR** 18 & Under Any day/time

9 Holes \$10.00 | Add On \$8.00

SENIOR 62+ Mon-Fri

9 Holes<del>\$11.00 | \$12.00 | Add On \$8.00 \$9.00</del>

**TWILIGHT** Seasonal: After 6 PM any day

9 Holes **\$10.00** \$11.00

10/9 Golf Multi-Use Smart Card \$126 \$135 \$

SR/JR <del>\$99</del>-\$108

The Olde Course at Loveland 970.667.5256

**NON PEAK** 

Any day or time except for Peak Rate or Off Season Rate

9 Holes Non Peak \$20.00 **\$22.00** 18 Holes Non Peak \$40.00 \$44.00

PEAK

May 1 – Sept 30 Sat & Sun for tee times Open – Noon

PLUS Holidays regardless of day of week 9 Holes Peak \$22.00 **\$25.00** 

18 Holes Peak \$44.00 **\$50.00** 

SPRING/FALL 03/01/03/31 & 11/01-11/30

OFF-SEASON RATES 11/15-03/15

9 Holes \$16.00

18 Holes \$32.00 WINTER-12/01-02/29

9 Holes \$13.50

18 Holes \$26.00

JUNIOR 18 & Under

Mon-Fri + Sat/Sun after 1 PM

18 Holes \$20.00 \$22.00

TWILIGHT (Holidays Excluded)

After 4:PM any day

9 Holes \$16.00 \$19

18 Holes \$32.00 \$38

20/9 or 10/18 Golf Multi-Use Smart Card \$360.00-\$396\*

The Mini Course at Cattail Creek -SNAG® 970.663.5310

> All Rentals Included SNAG®—Starting New At Golf

> > **GREEN FEES**

13 Years and Older \$7.00

5 Years—12 Years \$6.00

4 Years & Under Free

SPRING/FALL 03/01-03/31 & 11/01-11/30

**OFF-SEASON RATES 11/15-03/15** 

\$5.00

WINTER-12/01-02/29

\$5.00

\*\*All No-Shows may be subject to being charged the full green per person, per tee time reserver 9 of 9

#### **RENTAL CARTS**

#### Mariana Butte/The Olde Course

20/9 or 10/18 Cart Multi-Use Smart Card | Single Rider, Full Week \$\frac{\$153.00\*\*}{\$153.00\*\*} \\$162.00 \*\*Smart Card uses expire 12/31

#### **Cattail Creek**

9 Holes Per Seat \$10.00\* \$11.00

10/9 Cart Multi-Use Smart Card | Single Rider, Full Week \$90,00\*\* \$99.00

\*\*Smart Card uses expire 12/31

\*Additional Fee Charged for Requested Solitary Rider

#### **RANGE**

#### **All Three Golf Courses**

Small \$3.00 Medium \$6.00 Large \$12.00

20 Medium/10 Large Basket Range Multi-Use Smart Card \$108.00\* \*Smart Card Uses expire 12/31

#### **SEASONAL PASSES**

Available to Loveland residents Depending upon season, 9-Hole play may be limited Seasonal passes are not valid for tournaments at Mariana Butte or any Loveland golf course except as permitted by policy or normal club block schedules.

Total limit of 700 pass holders; 3 Course = 150 adult, 50 youth **3 Course passes include Cattail Creek and The Olde**Course at Loveland; 3 Course passes include all Loveland golf courses **4** Valid 01/01-12/31

3 Course Monday-Thurs & Fri. before Noon	\$866
3 Course Youth	\$346
2 Course Monday-Thurs & Fri. before Noon	\$548
2 Course Monday-Thursday	\$362
2 Course Monday-Thursday after 1PM	\$210
2 Course Youth	\$260

#### **SEASONAL PASS USER FEE Per 9 Holes**

**Per 9-Holes PEAK:** May 1 – Sept 30 Sat & Sun Tee times Open – Noon for Mariana Butte and The Olde Course **PLUS** Holidays regardless of day of week.

\$8.50/9 Holes \$9.00

**Per 9-Holes NON PEAK:** For Mariana Butte and The Olde Course any day or time except for Peak Rate, CCGC any day or time.

\$5.50/9 Holes \$6.00

<sup>\*\*</sup>All No-Shows may be subject to being charged the full green per person, per tee time reserved age 8 of 9

#### **PRIVATE CARTS**

Allowed By Permit Process

Available only to previously registered 2023 cart owners

## Per RIDER/Per ROUND (No yearly permit fee)

Registration Fee \$25.00

9 Holes First Rider \$12.00 \$13 | Second Rider \$5.00\*
18 Holes First Rider \$17.00 \$18 | Second Rider \$10.00\*

Cattail Creek

9 Holes First Rider \$10.00 \$11 Second Rider \$5.00\*

## **Yearly Permit**

Authorized Operators included in Permit Price
The Olde Course at Loveland \$496.00
Mariana Butte \$814.00

**Guest Riders\*** 

9 holes per seat/round \$5.00 18 holes per seat/round \$10.00

<sup>\*</sup>Guest riders of authorized operators required to pay rider fee.

Members of authorized operator household exempt.